

## “Green wave” at the Zurich New Year’s Eve Run

- Schneider Electric is once again co-sponsoring the popular traditional run, and is also entering its own team – the “SE Green Runners”.

**Gümligen, 2 December 2024** – The Zurich New Year’s Eve Run will take place on 15 December for the 48th time already. The popular traditional race attracts several thousand runners to Zurich every year. And this year, the French tech group Schneider Electric is once again involved in the local event as a co-sponsor. What’s more, with the “SE Green Runners” the company will have its own team for the 8.5 km fun run.

### Joint commitment as an impact maker

The “SE Green Runners” is the company’s own running community and consists of employees of the tech group Schneider Electric, its Swiss subsidiary Feller AG and various partners. By taking part, the team is setting an example of the positive impact a joint commitment can have and how even major challenges can be overcome by joining forces.

The Zurich New Year’s Eve Run is one of the most popular fun runs in Switzerland and the region. Under the motto “The run for everyone”, participants can compete in ten categories with different distances. The atmospheric routes lead the athletes through the festively illuminated city centre of Zurich.

A date has also already been proposed for the 49th Zurich New Year’s Eve Run. It is expected to take place on 14 December 2025. However, one thing is already certain: Schneider Electric will be there again with its “SE Green Runners”.

### Impact Company Schneider Electric

Sustainability is firmly anchored in Schneider Electric’s corporate DNA. For more than 15 years, the company has been contributing to an economically and socially sustainable climate transition with innovative solutions. In light of this, Schneider Electric sees itself as an impact company that enables its customers and partners to operate successfully in the long term. At the same time, it is also about standing up for values. The corporate culture and ecosystem are closely aligned with modern ESG criteria. Leading rating agencies regularly give Schneider Electric top marks in terms of ESG. In 2024, the impact company was included in the Global 100 list of the world’s most sustainable companies published by Corporate Knights for the 13<sup>th</sup> time in a row and also in the Dow Jones Sustainability World Index for the second time in a row. What’s more, Time Magazine and Statista named Schneider the world’s most sustainable company.

### About Schneider Electric

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We are a company that works **with and for people**, with an ecosystem of 168,000 colleagues and more than one million partners in over 100 countries to ensure proximity to our customers and stakeholders. We prioritise **diversity and inclusion** in everything we do, guided by our most important goal: **a sustainable future for all**.

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